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First WaveSM Innovation Lab Redefines Half Baths with the Precision Powder Room Faucet
Innovation Lab at Delta Faucet Company Unveils 3D Metal Printed Faucets

LAS VEGAS (February 19, 2019) – First WaveSM Innovation Lab unveils the Precision Powder Room Faucet, an innovation suited for use in today’s high-end half baths. The line of 3D metal printed faucets features a pre-set temperature and flow rate to provide consumers the ideal handwashing experience.

“We are fascinated with pushing the boundaries of innovation at First Wave Innovation Lab, and thanks to modern tools, technology can help bring that creative vision to life,” said Missi Tate, senior marketing manager at Delta Faucet Company. “The Precision Powder Room Faucet reinvigorates the half bath with an impressive design that was previously impossible to build.”

The Precision Powder Room Faucet couples sleek design with functional features to highlight three key benefits ideal for the half bath. Features include:

- **Hands-free Technology:** Multiple proximity sensors allow for a simple and sanitary handwashing solution, enabling the faucet to have a streamlined, handle-less aesthetic.
- **Pre-set Temperature & Flow:** The faucet is pre-set to deliver the ideal warm temperature and flow rate for a comfortable handwashing experience. For additional flexibility, users can easily adjust the temperature as desired based on their personal preference.
- **Rustic Stainless Finish:** A revolutionary finish specific to the Precision Powder Room Faucet, the Rustic Stainless finish complements traditional stainless products, complete with an industrial flare suitable for modern baths.

First Wave Innovation Lab will unveil the product to select consumers, gathering consumer feedback and improving the experience of the end user prior to launching under the Delta Faucet Company portfolio. As a result, the Precision Powder Room Faucet’s availability for purchase will be announced at a later date.

Learn more about the [First WaveSM Innovation Lab at Delta Faucet Company](#).

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About First WaveSM Innovation Lab

First Wave Innovation Lab is a collection of engineers, innovators and explorers whose sole purpose is to ideate and unveil revolutionary products that change and enhance the way people interact with water. Creating new products based on consumer demand, this team of trailblazers is committed to cutting edge, functional innovation, exclusively for Delta Faucet Company. Learn more at www.firstwavelab.com.

About Delta Faucet Company

Founded by Masco Corporation in 1954 with the introduction of the single-handle faucet, Delta Faucet Company is proud to be America’s faucet innovation leader, featuring [Brizo®](#), [Delta®](#) and [Peerless®](#) products. A WaterSense® partner of the U.S. Environmental Protection Agency, Delta Faucet is a global organization that offers [kitchen faucets](#), [bath faucets](#), [shower heads](#), [shower systems](#), [toilets](#) and related accessories, selling products in more than 53 countries. For more information, visit www.deltafaucet.com.