



Media Contact:
Brianna Shanley, MSL
312-519-5480
brianna.shanley@mslgroup.com

First WaveSM Innovation Lab Simplifies Kitchen Faucet Design, Offers Customization with Tap or Talk Faucet

Innovation lab addresses home automation and simplistic design with handle-free faucet

LAS VEGAS (February 19, 2019) – First WaveSM Innovation Lab introduces the Tap or Talk Faucet, a revolutionary faucet that eliminates the need for a handle, putting consumers in complete control with intuitive and fully-customizable touch and voice enabled controls. By managing the use of water via custom programming, the ultimate experience generates enhanced precision, greater efficiency and less waste.

“Spurred by our desire to reimagine and simplify the way people use kitchen faucets, the Tap or Talk Faucet addresses a consumer desire for a connected home and increased efficiency in the kitchen,” said Missi Tate, senior marketing manager at Delta Faucet Company. “Voice-activated technology can now be found in every corner of the home and we believe faucets can play a part in that revolution.”

Seamlessly paired with Amazon[®] Alexa[®] and Google[®] enabled devices, the Tap or Talk Faucet can be turned on and off and the temperature controlled via a simple touch or voice command. For more complex functions, users can create custom voice-activated commands, including dishwashing modes or precise water dispensing, such as “fill the dog bowl” or “measure one cup.”

All custom features, including pre-programmed pour amounts, handwashing modes and temperature presets, can be easily adjusted via an intuitive app connected to the device. Equipped with an indicator light that displays current and target temperatures, the Tap or Talk Faucet streamlines design and simplifies time spent in the kitchen.

First Wave Innovation Lab will unveil the product to select consumers, gathering consumer feedback and improving the experience of the end user prior to launching under the Delta Faucet Company portfolio. As a result, the Tap or Talk Faucet’s availability for purchase will be announced at a later date.

Learn more about [First WaveSM Innovation Lab at Delta Faucet Company](#).

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About First WaveSM Innovation Lab

First Wave Innovation Lab is a collection of engineers, innovators and explorers whose sole purpose is to ideate and unveil revolutionary products that change and enhance the way people interact with water. Creating new products based on consumer demand, this team of trailblazers is committed to cutting edge, functional innovation, exclusively for Delta Faucet Company. Learn more at www.firstwavelab.com.

About Delta Faucet Company

Founded by Masco Corporation in 1954 with the introduction of the single-handle faucet, Delta Faucet Company is proud to be America’s faucet innovation leader, featuring [Delta[®]](#), [Brizo[®]](#) and [Peerless[®]](#) products. A WaterSense[®] partner of the U.S. Environmental Protection Agency, Delta Faucet is a global organization that offers [kitchen faucets](#), [bath faucets](#), [shower heads](#), [shower systems](#), [toilets](#) and related accessories, selling products in more than 53 countries. For more information, visit www.deltafaucet.com.

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